



PARTNERS APPLICATION

ASSOCIATION OF INTERIOR DESIGN PROFESSIONALS Hamilton Square Furniture Showroom Building

101 South Hamilton Street, Space 130
High Point, North Carolina 27260

PHONE: 336.884.8308 **FAX:** 336.884.8312

WEBSITE: www.AIDPonline.com **EMAIL:** info@AIDPonline.com

Mission Statement

- Promote the Association of Interior Design Professionals
- Partner with our Trade Industry Professionals
- Prosper by building business relationships
- Provide our Designers the opportunity to connect with the public
- Protect our Interior Design Members' right to practice
- Promote, Partner, Prosper, Provide, and Protect our AIDP Members

Code of Ethics

The Association of Interior Design Professionals members are to uphold the highest levels of personal and business ethics. Professional integrity shall be one of the hallmarks of our organization which is dedicated to furthering the interior design industry. All AIDP members agree to know and use the correct appellation and logo.

Membership Requirements

A business partner must be a local, regional, or nationally recognized company that offers to-the-trade pricing for design-related products or services to AIDP designers. An applicant must exhibit a willingness to promote services and products to AIDP members in a manner which creates enhanced business value for the designer.

Membership Eligibility

Who is eligible to join AIDP as a Partner member? Interior Design Related Companies, Educators, Industry Business Sponsors, Retail and Wholesale Showrooms, Manufacturers, Sales Representatives, Paint Companies, Builders, Contractors, Remodelers, Fabricators, Trade Organizations, and Specialty Expert Service Providers.

Marketing Opportunities

The Association of Interior Design Professionals has established a means for communication, connection and participation between Partners and our Interior Designers. Because people purchase from companies they know, like, and trust, it is the desire of AIDP to create a vendor data base of trusted suppliers and business professionals, as well as the opportunity for vendors to provide new product information and solutions for designer's needs.

AIDP Partner Benefits

All Chapter, Business, Preferred and Premier partners, will receive the following member benefits. Additional marketing benefits are available for the Preferred and Premier Partner Levels.

- Usage of AIDP Partner Logo in advertising and promotional materials
- The Partner's company listing in "members-only section" of the AIDP National website with a link back to your company's website.
- In the "members-only section" of the AIDP National website, a 100-word personal advertisement with one logo and three marketing photos. This will give the Partner members the perfect opportunity to get their message out to their target market, our AIDP designers.

We created two Partner Membership categories of **Chapter Partner** and **Business Partner** so that any large corporation or small independent business would have a fair and equitable opportunity to become a member and do business with AIDP Designers. We also have created two additional categories of **Preferred Partner** and **Premier Partner** membership so partners could benefit from additional marketing opportunities over and above the Chapter Level and Business Level categories.

AIDP Chapter Partner Level - \$240.00: This level of membership was established for local chapter businesses, independent sales reps, and/or expert service providers such as independent business owners; i.e., Photographers, Painters, Faux Artists, Installers, and Drapery Workrooms. Chapter Partners who choose to network and participate with a local chapter will have to also pay chapter dues if required by the chapters in which they choose to participate.

AIDP Business Partner Level - \$600.00: A business that markets on a national level may apply as a Business Partner and receive a minimum of one (1) advertising opportunity annually in our E-Network communications. Business Partners who choose to network and participate with a local chapter will have to also pay chapter dues if required by the chapters in which they choose to participate.

AIDP Preferred Partner Level - \$2,500.00: A business that markets on a national level may apply as a Preferred Partner and receives a minimum of four (4) advertising opportunities annually in our E-Network communications to AIDP Designers.

AIDP Premier Partner Level - \$5,000.00: A business that markets on a national level may apply as a Premier Partner and has the added benefit of marketing to our AIDP Designers through our E-Network and receives a minimum of twelve (12) advertising opportunities annually, and will receive a direct clickable link to our front page of the AIDP website, as well as be listed on all collateral marketing communications.

All AIDP Partners: Partners that are interested in AIDP membership are encouraged and welcome to visit an AIDP Chapter meeting to observe the added benefits of marketing and networking at the AIDP Chapter Level. Participation at the Local Chapter Level requires that partners pay the AIDP Local chapter membership dues if required by the chapter in which they choose to participate. If you have any questions about membership requirements please E-mail our office at info@AIDPonline.com.

Company Information

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City/State/Zip: _____

Business Phone: _____ Business Fax: _____

E-mail: _____

Website: _____

Advertising/ Marketing Contact: _____

Phone: _____

E-mail: _____

Do you have Manufacture's Reps that show your products? Yes No

Do you have Interior Designers on staff? Yes No

Do you have businesses in multiple locations? Yes No

Do you show your products in "to the Trade Showrooms"? Yes No

Check the Markets you attend:

- Atlanta High Point Chicago Other _____
 Dallas Las Vegas New York Other _____

Check all the Categories your Business Provides

- Accessories Flooring Plumbing Fixtures
 Appliances Hardware Textiles
 Area Rugs/Carpet Lighting Upholstery
 Bedding Mirrors Wall Coverings
 Case Goods Occasional Furniture Other _____
 Fabric Outdoor Furniture Other _____

Check all the Services you offer:

- CEU's Seminars Market Showrooms Product Seminars
 Color Presentations Product Training Sales Training
 Factory Tours Re-upholstering Window Treatments
 Landscaping Design Room Planning Design Other _____

Mail Application, Information, and Payments to:

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- \$25.00 AIDP National Registration Fee**
- \$240.00 Chapter Partner
- \$600.00 Business Partner
- \$2,500.00 Preferred Partner
- \$5,000.00 Premier Partner

Include your check or supply credit card information below. Annual dues are based on a member's anniversary date and are subject to change by the Board of Directors at their discretion. If you are joining after June 30th of this year your membership fee will be prorated. If your application is not approved, annual dues will be credited to your credit card or your check will be returned to you.

Payment: Credit Card Check Number: _____

Visa MasterCard Discover Number: _____

Expiration Date: _____ CVC Code on back of CC _____

Mailing Address on Card: _____

Name on the card: _____

Thank you for your interest in the Association of Interior Design Professionals. We are a member based organization and we are always open to learning additional ways to Promote, Partner, and Prosper.

How did you hear about AIDP? Designer Trade Partner Brochure
 Advertisement Market Internet Social Media

Are you currently a member of any other organizations?

ASID IDS IIDA IFDA ASD NKBA WCAA WFCP
 No Affiliations Other _____

Do you or anyone in your company offer educational courses? (CEU's)

Include your Business Card

Include a copy of your Business License and/or resale number

Include a copy of your Insurance Certificate and Bond (where applicable)

Include a copy of your yellow pages, tear sheet, or website address

Date: _____

SIGNATURE OF APPLICANT: I certify that I have supplied all information in a true and accurate fashion and agree to uphold the Code of Ethics and abide by the established rules and procedures of the organization.

Revised AS 3-27-2011